

When Covid-19 appeared and museums and galleries shut, visits to our website rose dramatically and subscriptions increased 400 per cent. People told us they missed galleries. I think art has always offered a sense of escape.

I wanted to make learning about art more straightforward and accessible, and in 2012 I started organising my own short art classes at London hotels.

But I could only have 40 people in each class. So two years ago I launched the world's first online arts subscription platform. For the price of a paperback — £8.99 — monthly subscribers are offered more than 150 short films on a variety of topics in art, including the ever-popular 'Nude in Art'.

We have released a lot more free content over lockdown, and so many people have written in we are now set to launch The Academy, which is specially tailored for young people aged seven to 17.

Last month we won a Webby — they are the digital world's Oscars. Everyone has found the past few months painful, there's been so much loss.

We're not key workers, but I'm proud that we've brought a bit of pleasure — and wonderful art — into people's homes.

londonartstudies.com